Give Students a Place to Practice Before Opportunity Depends on It

Career Services already provides high-value advising, tools, employer connections, internship support, career fairs, résumé support, and interview preparation. The GradPlanHQ Practice Field adds another place for students to practice and act between those interactions — **career development continues between appointments.**

Three jobs the Practice Field is designed to support

1. Expand access to career-readiness practice
Give students a lower-stakes place to practice professional behaviors before an interview, career fair, internship, or job depends on them.

2. Help students send stronger signals to employers
Give students more opportunities to build experience and develop concrete examples, results when they exist, and stories they can use to show what they can do in résumés, interviews, and professional conversations.

3. Help students make more of career advising
Give students more opportunities to act between appointments and return with clearer questions, attempts, work, or examples when they have them.

An easy first step: recommend the Free Tools

Students use whichever tools help with where they're stuck — there's no mandatory sequence. Each tool starts from a question students already ask. **Students can begin with the Free Tools without an institutional purchase.**

Guide Quiz
"What should I focus on next?"

Project Ideas / Volunteer Project Ideas
"What could I work on, and where could I contribute?"

Framework Discovery
"What knowledge, frameworks, and coursework can I put into practice?"

Personal Asset Inventory
"What do I already have?"

Student Planner
"How do I organize what's next?"

Project Brief
"Is my next step a project someone can say yes to?"

What membership adds

Free Tools help students start. Membership adds the Practice Field — people, recurring practice, feedback, connection, and opportunities to contribute alongside others.

- **Growth Cycle:** a shared process that gives students direction.
- **Action & Momentum Meetups:** recurring working time alongside others, with feedback.
- **Community App:** people to meet, questions to ask, work to share, ways to contribute.
- **Optional Project Launchers:** Structured. Skill-Focused. Impact-Oriented.

EXPLORING A FIT — One conversation. No commitment. We'll talk through whether and where this fits.

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Also available: Free Tools · Practice Field Guide

GradPlanHQ™ complements existing Career Services programs and doesn't replace institutional advising, employer engagement, academic programs, internships, experiential learning, or student-success initiatives.