

Keeping Local Talent Connected

Your region's talent often leaves before your employers ever meet it.

Students grow up, go to college or start work, and lose touch with the people and employers back home. Nearly 90% of employers say they look for evidence of a student's ability to solve problems when reviewing resumes.¹ As more applications are polished with AI, resumes look more alike. Real, discussable work is becoming one of the clearest signals left.

You're not starting from zero

Chambers and workforce organizations already hold what a region needs: member employer networks, career fairs and industry tours, youth and apprenticeship programs, sector partnerships, local relationships and reputation, and civic trust. You already convene the region. The challenge isn't starting something new. It's keeping students and employers connected between events.

Hours record participation. Proof communicates what a student practiced, produced, learned, and contributed.

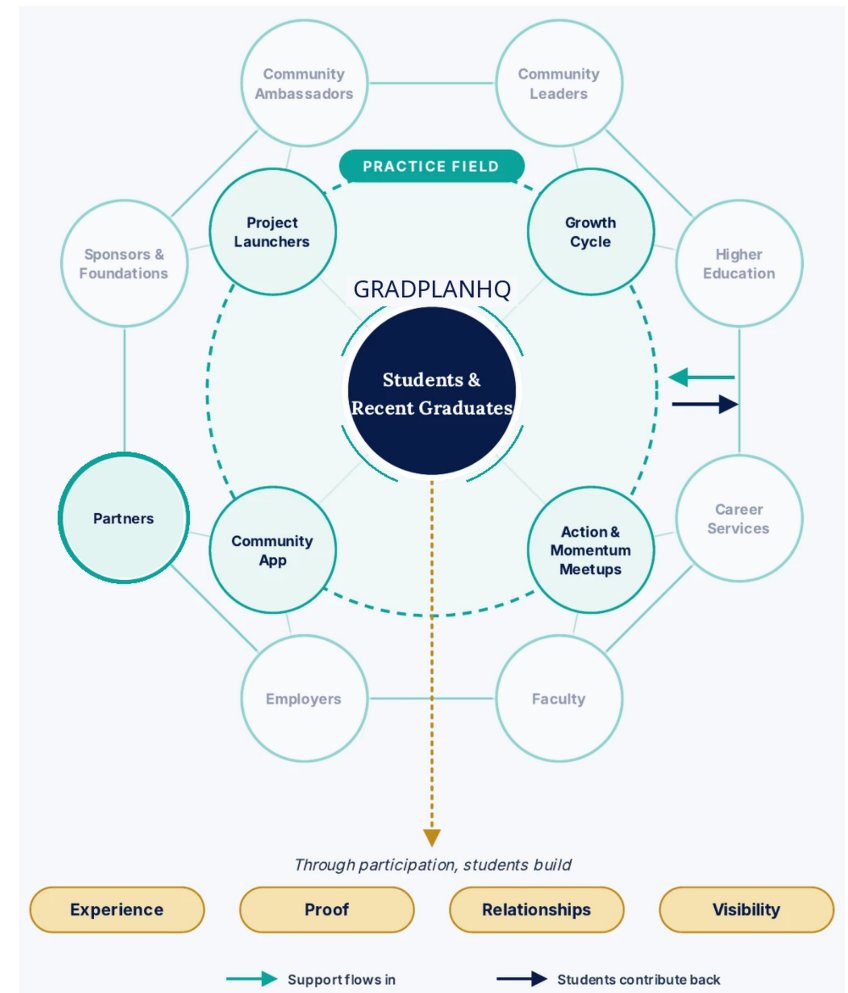
A light layer on top of what already works

GradPlanHQ doesn't replace your programs, events or partnerships. It gives students and local professionals a place to keep working together after the event ends — through the Growth Cycle, Action & Momentum Meetups, the Community App, and Project Launchers. Experience, Proof, Relationships and Visibility, compounding into Career Momentum.

Share the Employer Brief with your member employers, suggest real local problems, or invite member professionals to Momentum Meetups as guests. Participation doesn't guarantee a hire for an employer or a job for a student. It gives both sides a better signal.

Where you fit

Community Partners: regional conveners.



NEXT STEP: START A CONVERSATION

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Communities cannot rely primarily on attracting talent. They must become better at developing talent from within.

1. NACE, Job Outlook 2025 (Nov. 2024).