

Developing Talent From Within

Communities work hard to attract talent — and miss the chance to grow it at home.

Young people grow up, leave for college or work, and the connection to home often breaks while they're away. Local employers, organizations and leaders rarely meet the talent that's already theirs. The answer isn't another attraction campaign. It's developing the talent already within the community.

You already have what students need

Community leaders already hold what a student needs: real local problems worth solving, organizations willing to host projects, professionals willing to show up, and the trust and relationships that make a community work. The challenge isn't starting something new. It's giving students a way to plug into what already exists.

Hours record participation. Proof communicates what a student practiced, produced, learned, and contributed.

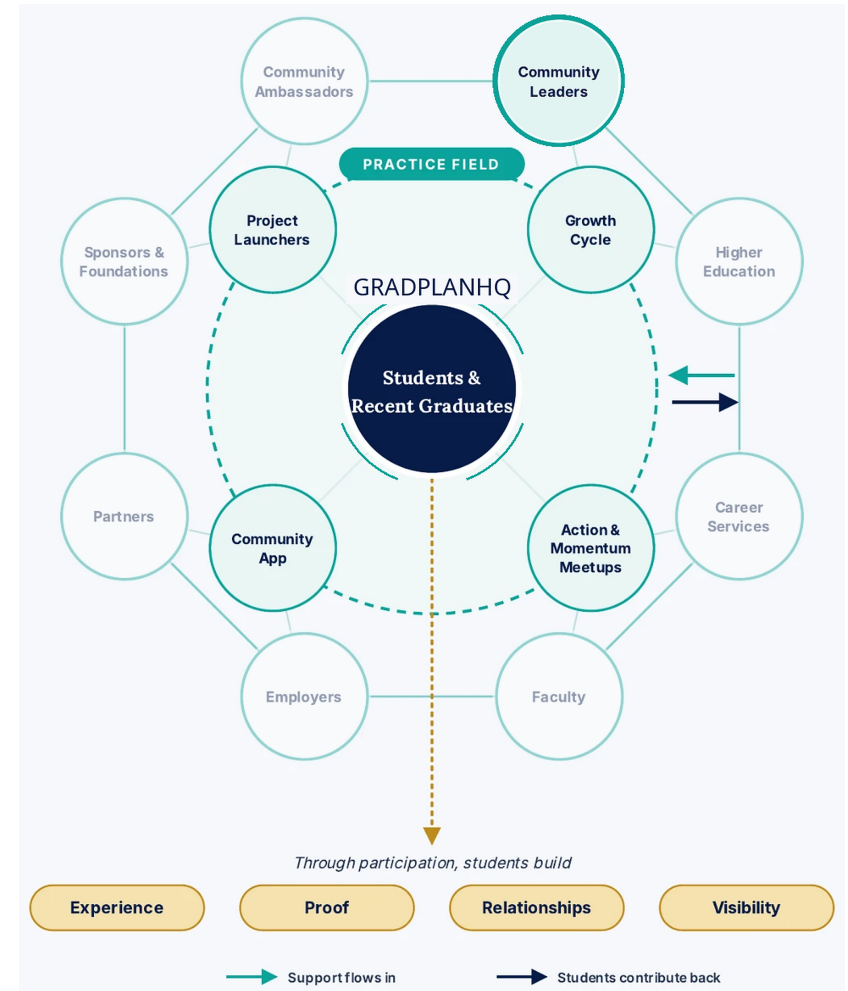
A light layer on top of what already works

GradPlanHQ doesn't replace your programs or organizations. It gives students and local professionals a place to keep working together — through the Growth Cycle, Action & Momentum Meetups, the Community App, and Project Launchers. Experience, Proof, Relationships and Visibility, compounding into Career Momentum.

Share a real local problem as a project, open doors to host organizations, or invite local professionals to Momentum Meetups as guests. Participation doesn't guarantee jobs, hires or students coming home. It gives the community a better way to grow its own talent.

Where you fit

Community Leaders: the people who hold the community together.



NEXT STEP: START A CONVERSATION

www.gradplan.com · partners@gradplan.com

Founder: Kim Scott

Communities cannot rely primarily on attracting talent. They must become better at developing talent from within.