

Seeing Capability Before You Hire

The challenge isn't finding resumes. It's reading them.

Nearly 90% of employers say they look for evidence of a student's ability to solve problems when reviewing resumes.¹ But as more applications are polished with AI, resumes look more alike. Real, discussable work is becoming one of the clearest signals left.

You're not starting from zero

Employers already hold what students need most: industry expertise, a clear picture of entry-level work, real problems worth solving, and professionals who mentor and serve. Many already invest in their communities through talks, career fairs, advisory boards, and service.

Hours record participation. Proof communicates what a student practiced, produced, learned, and contributed.

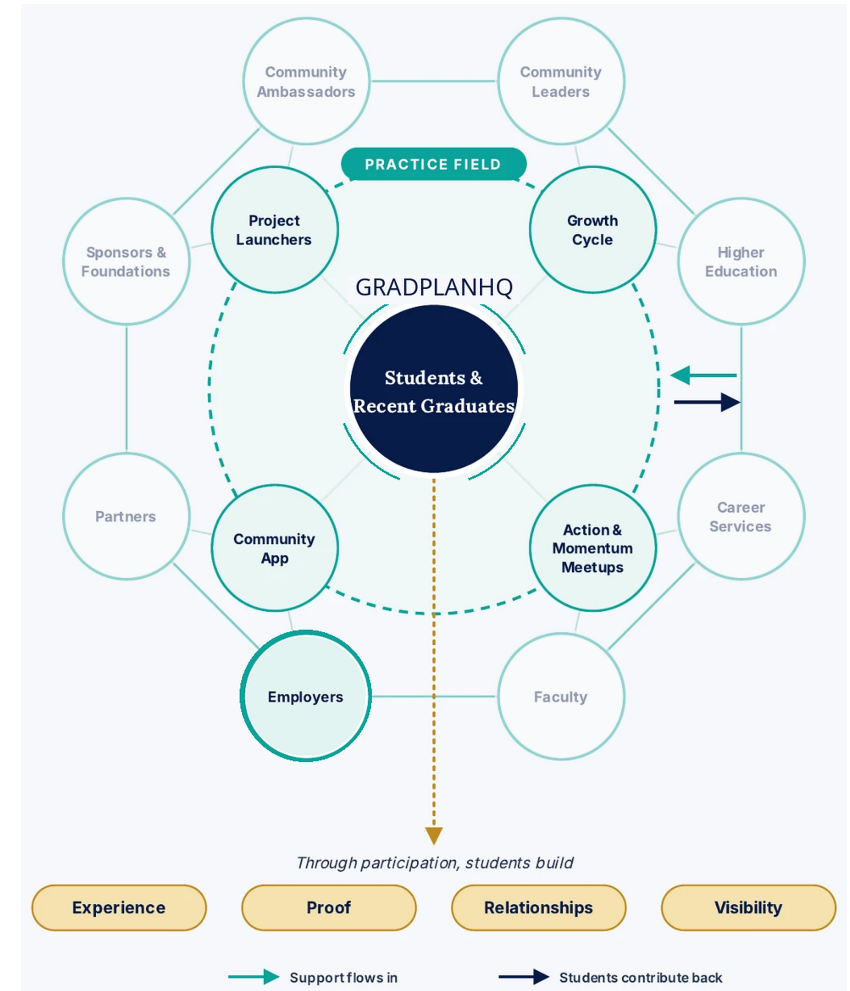
Participation creates Experience. Artifacts, outcomes, reflection, and verification turn it into Proof. The people involved become Relationships. Sharing the work creates Visibility. Repeating the process builds Career Momentum.

A light layer on what already works

GradPlanHQ doesn't replace internships, recruiting, or campus partnerships. Students do the work; you engage in small, optional ways — answer a question, review a deliverable, offer a challenge — through the Growth Cycle, Action & Momentum Meetups, the Community App, and Project Launchers. No formal internship program needed.

Where employers fit

Outside partners. Real signals.



NEXT STEP: START A CONVERSATION

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Students do the work. Employers strengthen the signal. GradPlanHQ provides the structure.

1. NACE, Job Outlook 2025 (Nov. 2024).

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