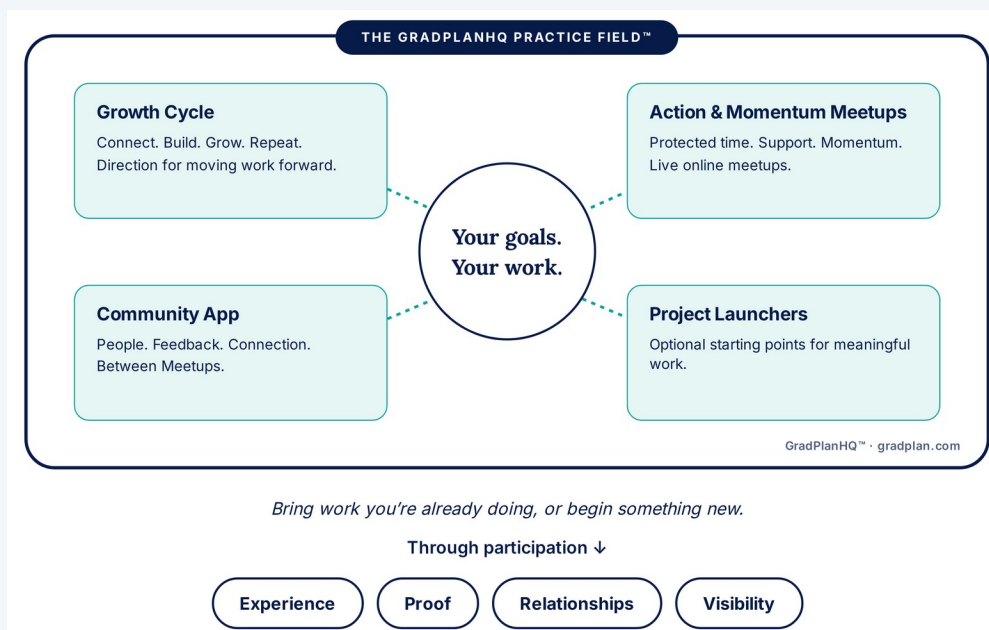


# Help More Students Find Direction, Connection, and Momentum

**Participation doesn't automatically create momentum.** Students attend events, complete service hours, and hold leadership roles without always gaining clarity about direction, strengths, contribution, relationships, or next steps. The goal isn't more activity. It's more growth from activity. Students gain growth and momentum. Institutions gain stronger engagement and belonging.



Students connect action to reflection, turn experience into proof, build relationships, and gain visibility inside the Practice Field.

## Three Jobs We Help You Do Better

### Improve Engagement

Students move from attending to contributing.

### Improve Belonging

Students build stronger connections through shared work, contribution, leadership, and community.

### Support Persistence

Students develop confidence, direction, and momentum they can carry forward.

## Hours Without Momentum

**PARTICIPATION** "I completed 20 service hours."

**GROWTH** "I organized volunteers, coordinated outreach, solved a problem, documented my results, and can explain what I learned."

**The issue isn't participation. It's what participation produces.**

## Leadership, Service, and Participation

Clubs, student organizations, volunteering, service projects, Greek Life, residence life, peer mentoring, leadership and orientation programs. GradPlanHQ doesn't replace them. It helps students get more value from them.

## Start With One Cohort

**One leadership cohort. One student ambassador program. One peer mentor group.**

One conversation. No commitment.

**Start small. Expand what works.**

## What Success Looks Like

- ✓ More meaningful participation
- ✓ More student leadership
- ✓ More visible contributions
- ✓ Stronger belonging
- ✓ Better reflection
- ✓ Greater momentum

## Start a conversation.

We'll help you pick the right first cohort.

[higher@gradplan.com](mailto:higher@gradplan.com)

[gradplan.com/student-affairs](https://gradplan.com/student-affairs)